

Amgueddfa Cymru – Museum Wales Plans to the year 2030

This document was written by Amgueddfa Cymru. It is an easy read version of 'Amgueddfa Cymru – Museum Wales 2030'.



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How to use this document



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This document is also available in Welsh



Words in **bold blue writing** may be hard to understand. You can check what the words in blue mean on **page 20**.



Where the document says **we**, this means **Amgueddfa Cymru - Museum Wales**. For more information contact:



Website: www.museum.wales

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What is Amgueddfa Cymru?	4
Amgueddfa Cymru	6
Six things we will do	8
1. Make sure everyone is represented	9
2. Inspire people to be creative and learn	11
3. Be good for the environment	13
4. Support people's wellbeing	14
5. Do more things digitally	15
6. Work with others around the world	16
How we will do these things	18
Take part	19
Hard Words	20

What is Amgueddfa Cymru?

AMGUEDDFA CYMRU

Amgueddfa Cymru – Museum Wales is the organisation that runs the national museums in Wales. Amgueddfa Cymru are the Welsh words for Museum Wales. Amgueddfa Cymru is the name we like to use.



Amgueddfa Cymru runs these museums



- National Museum Cardiff
- St Fagans National Museum of History, Cardiff



- National Waterfront Museum, Swansea
- Big Pit National Coal Museum, Blaenafon



- National Slate Museum, Llanberis
- National Wool Museum, Dre-fach Felindre





National Collections Centre, Nantgarw

Page 4

We do more than run these museums though.



We work with school and community groups.



We do events and activities.



 We find out about life, arts and the environment in Wales.

The **environment** is where we live. It includes the land, the sea, the air and everything that lives in and on the planet.



 We lend collections to other museums so they can show people about Wales.



Amgueddfa Cymru 2030

Amgueddfa Cymru 2030 is the name of our plan to the year 2030.



Lots of people and organisations have helped us make this plan.



We spoke to our staff, volunteers, organisations and we work with and community groups.



We made sure we talked to people who don't visit our museums or use our services already.



Thank you to everyone who helped us make this plan. We would like people to tell us what they want for Amgueddfa Cymru.

Here is a poem about how we feel at Amgueddfa Cymru:



Everyone has a right

to feel that they belong,



to make sense of their past,

and to see a path to a better future.



As we embrace the challenges of our age,

we can be a place of hope

for people everywhere.



By sharing creativity and curiosity,

on new journeys



of discovery, debate and joy,

we all become part of Wales' story.



Six things we will do

We have decided on 6 things we will do by the year 2030.



1. Make sure everyone is represented.



2. Inspire people to be creative and learn.



3. Be good for the environment.



4. Support people's wellbeing.



5. Do more things digitally.



6. Work with others around the world.

1. Make sure everyone is represented



We believe everyone has the right to enjoy our museums.

We want to make sure that everyone feels part of Amgueddfa Cymru, including people who experience inequalities and racism.



Racism is when someone is treated badly or left out because they belong to a particular race. Different races are things like being black, Asian, gypsy traveller or eastern European.



Inequality is when people do not get the same chances as others because of things like being disabled, being a woman or being lesbian, gay or bisexual.



We will work with people and communities to decide on what to keep and show in our museums.



We will make it easier for people in all parts of Wales to enjoy our work and take part in events.

Example



We collected the signs people carried on the **Black Lives Matter** demonstrations in 2020.

We will keep these signs in our collection so in the future people will know what happened.



Black Lives Matter is a campaign to stop black people experiencing racism.

2. Inspire people to be creative and learn



We will work with all schools in Wales by 2030.



We will also work with young people and adults to develop skills and be **creative**.

Creative means using your imagination and making something new. It includes things like painting a picture, writing a story, making a film or even cookery.



We will work with more volunteers and artists.



We will help the people who work for us to be more creative and learn.



We will make sure that people who face racism and inequality are included.

Example



During the Covid-19 pandemic schools used our digital activities.



This helped students learn during lockdown when they could not visit museums.



3. Be good for the environment

We will make sure that our work does not harm the environment.



We will find ways to reduce our carbon.



For example, we will find different ways of using energy so we use less. And only use energy that is better for the **environment**. We will work differently so we do not waste valuable materials.

We will make places for plants and wildlife to grow at our museums. We will find out more about how the **environment** is being damaged. We will tell people about this.



We will encourage everyone to do good things for the **environment**.

Example



Our scientists have found out how life in rivers is affected by the things that happen on the land.

This will help us, and others keep our rivers healthy.

Page 13



4. Support people's wellbeing

Visiting museums helps people improve their wellbeing.

Wellbeing is all about people feeling safe, happy and healthy.



We want everyone to feel welcome at our museums.



We want our museums to be accessible.

Accessible means people with disabilities are able to get to them and use them easily.



We will listen to our visitors to find out how to make their visits better.



We will support our staff and volunteers to help visitors enjoy their visits more.

Example



Page 14

People across Wales helped to knit, felt and crochet squares to make a rainbow blanket, to celebrate the care shown by key workers during the COVID-19 pandemic. These blankets were shared in an Exhibition of Hope at the National Wool Museum.

5. Do more things digitally



We will make it easier for people to enjoy our museums and work using digital technology.

Digital means using things like computers, the internet, tablets and smartphones.



We will include more digital technology in our museums.



We will make more things for people to use on the internet at home or in the community.



Example

During the Covid-19 pandemic we started a new online magazine about art that people can look at on the internet.



The magazine is called **Cynfas**.

6. Work with others around the world



We want people all around the world to know about Wales and our museums.



We want the people of Wales to know about other parts of the world and the people that live there.



We will work with organisations from places around the world.



We will share things from our museums to show around the world.



We will borrow from museums in other parts of the world so the people in Wales can see them.



We will use the Welsh language more.



We want people to be able to use the languages they speak in their communities.

Example





How we will do these things



We will do these 6 things by working in partnership with other organisations. This is also important because of a law called the Wellbeing of Future Generations (Wales) Act 2015.



We will include the people of Wales when making decisions about the work we do.



We are known as an Independent Research Organisation. This means we take research very seriously. And we make sure it helps us in our work.



We will show how what we do makes a difference to people.



We will run our organisation well and spend money carefully.



Our work as a museum will make sure all aspects of Welsh life are represented.



Take part

We hope you like our plans.



We hope you will visit some or all of our museums. Or take part in our activities. We want to know your story too. And make sure we represent you.

You can find out how to get involved on our website. www.museum.wales



Or Social Media

www.facebook.com/amgueddfacymru www.twitter.com/museumwales www.instagram.com/museumwales

Can you help?



Llywodraeth Cymru Welsh Government Amgueddfa Cymru is a charity. We receive funding from the Welsh Government. This means it is free for people to get in.

There are lots of ways you can support us, like volunteering, becoming a member or making a donation. if you buy something from our shop or café that helps us too.



You can find out more about how to support us on our website.

www.museum.wales/donate/support-us

Hard Words

Accessible means people with disabilities are able to get to them and use them easily.

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Digital means using things like computers, the internet, tablets and smartphones.

The **environment** is where we live. It includes the land, the sea, the air and everything that lives in and on it.

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Racism is when someone is treated badly or left out because they belong to a particular race. Different races are things like being black, Asian, gypsy traveller or eastern European.

Wellbeing is all about people feeling happy and healthy.